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We **Place People** First



# Recruitment Campaign Solutions

Smart. Quick. **Cost-friendly.**

#**work**happy

weare**work**force.co.uk

# It's Recruitment, Jim. But not as we know it.

**Workforce Recruitment Campaign** Service is the smarter, quicker, **cost-friendly** way to recruit a lot of new staff. Whether that's all at the same time, or spread over time.



No more percentage based fees.



Good, perm staff, straight away.



Fast, results-based recruitment.

- ✓ Fixed, affordable costs agreed upfront.
- ✓ Per hire flat fee, only payable on start.
- ✓ KPIs mutually agreed upfront.
- ✓ Reach more candidates faster, at zero cost.
- ✓ Reduce costs of attrition thanks to our talent pool.

## WHY WORKFORCE?

### WE FIND THE STAFF THAT OTHERS STRUGGLE TO REACH

In an ever tightening labour market Workforce is a step ahead of your staffing challenges.

We continuously innovate and invest to ensure we reach further and engage with more people than ever before. We are anticipating the challenges you'll face tomorrow, to deliver for you today.



#### ORGANISATION & PROCESSES

Our centralised Group Services team takes care of all the chores, freeing up our Recruiters & Resourcers to focus 100% of their time on what they do best – finding and recruiting people!



#### IT SYSTEMS & TECHNOLOGY

Class-leading jobs websites & apps fully integrated with our state-of-the-art IT systems means our candidate and employer data is up-to-the-minute and always right at our fingertips.



#### 8 BRANCH NETWORK

Our growing branch network of Recruitment Centres means we're local to more communities than ever to find and deploy people across the wider region.

### PROVEN TO DELIVER FOR LESS

The benefits of our Recruitment Campaign Service are clear and proven.

We work to support your HR team to deliver faster, efficient, compliant recruitment of quality staff who can hit the ground running. All with significant cost savings.



#### REDUCE COSTS and pay only for results

The advertising and HR costs of recruiting a lot of staff can soon escalate far beyond expectations.

Our fixed rate per person charges ensure you make the most of your budget. And because you pay only for results, it's in both our interests that we hit your recruitment targets on time, every time



#### REACH THE RIGHT PEOPLE in the right way

We continuously innovate and invest in our specialist jobs websites, social media, jobs boards and branch network to ensure we reach further and connect with more people than ever before.

In addition to our growing database of over 10,000 candidates, our branches work together as one team to find the best people and deploy them across the region wherever employers need them most.



## ENGAGE PEOPLE by standing out from the crowd.

Advertising jobs isn't difficult. Truly engaging with the right candidates is something else altogether. We create dynamic, attention grabbing campaigns that people notice, like and share.

We leverage social media, our mobile and Google optimised websites, our extensive branch network, and popular jobs boards to make sure your vacancies really hit home.



## RECRUIT FASTER and with more certainty.

HR bottlenecks are the classic barrier to cost effective recruitment. Our systems, processes and experts are set up to sift, assess, shortlist, and verify huge numbers of applications every day.

We make sure you get the people you need at the pace you need them. What's more our ID and Right To Work checks mean we can 100% guarantee you have no illegal workers at your premises.



## ONBOARD SWIFTLY, smoothly, seamlessly.

Our onboarding systems and processes make everything a breeze for all parties – and hugely reduces the likelihood of non starters.

Together, we'll define the onboarding process that works best for you, saving you time and effort – and making sure everything is in place for your new employees on day one.



## A CANDIDATE EXPERIENCE that's second to none.

In today's jobs market delivering an exceptional, seamless Candidate Experience right from start is no longer a nice to have.

Together, we'll create a "white-labelled" process to bolster your own employer brand, including testing, interviewing and assessing with automated next stage and rejection letters, and all applicants kept on file.

## COST SCHEDULE

### START-UP COSTS



#### PREPARE

Map your existing internal recruitment process and confirm job specifications



#### DESIGN

Design a bespoke white labelled recruitment process that mirrors your own



#### DEPLOY

Create an Advertising campaign including video ads & social media ads

**£2000**

### PAYMENT PER HIRE

SALARY	
UP TO £20K	
STAFF PER YEAR	FEE PER HIRE
20+	£750
100+	£550
500+	£350

STANDARD AGENCY FEE 10-12%  
**£2000 - £2200**  
PER PERSON

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## Recruitment Campaign Service

**Recruitment, Staffing & Workforce Solutions**  
throughout Central England.

### CONTACT US

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### OUR JOBS WEBSITES

[logisticsworkforce.co.uk](http://logisticsworkforce.co.uk)

[manufacturingworkforce.co.uk](http://manufacturingworkforce.co.uk)

[foodworkforce.co.uk](http://foodworkforce.co.uk)

[officeworkforce.co.uk](http://officeworkforce.co.uk)

[drivingworkforce.co.uk](http://drivingworkforce.co.uk)

[wfprofessional.co.uk](http://wfprofessional.co.uk)

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